



Privacy policy in relation to use of cookies

I Data Controller's name

Entity's name: Scientific Society of the Silicate Industry
Registered office: 1034 Budapest, Bécsi út 122-124
Registration number: Municipal Court of Budapest Pk. 60428/1989.
Tax number: 19815943-2-41
Represented by: István Asztalos President

II Legal basis for data processing

Data processing shall be subject to the following provisions of law:
Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC, version currently in force:<https://eurlex.europa.eu/legal-content/HU/TXT/PDF/?uri=CELEX:32016R0679&from=HU>
Act CXII of 2011 on the Right of Informational Self-Determination and on Freedom of Information (hereinafter 'Info Act'), version currently in force:
<https://net.jogtar.hu/jogszabaly?docid=A1100112.TV>
Act XLVIII of 2008 on the Basic Requirements and Certain Restrictions of Commercial Advertising Activities, version currently in force:
<https://net.jogtar.hu/jogszabaly?docid=A0800048.TV>
Act CLV of 1997 on Consumer Protection, version currently in force:
<https://net.jogtar.hu/jogszabaly?docid=99700155.TV>

III Information concerning data processed

Types of data processed by the Data Controller: data subject's online identifier.
Legal basis for data processing: Data subject's consent
Duration of data processing: Until the withdrawal of consent

IV About cookies in general

(1) Cookies are small data files installed on the user's computer by the visited website. The aim of cookies is to facilitate internet and info-communication services, and make them more convenient. Cookies have many types, but they can be divided into two main categories. One of the categories is session cookie, which is installed on the user's computer during a particular session (e.g. during the security identification of online banking) by the website; the other category is permanent cookie (e.g. language settings of a website), which remains on the computer until the user deletes it. On the basis of the directives of the European Commission cookies [except if they are essential to the use of the relevant services] can only be installed on the user's device following the user's consent.

(2) In case of cookies not requiring user's consent information should be provided during the first visit to the site. It is not necessary to show the full text of the information on cookies on the



website, it is sufficient for the website operators to briefly summarize the main points of the information, and refer to the availability of comprehensive information through a link.

(3) In case of cookies requiring consent, the information may be related to the first visit to the website, if data processing associated with the use of cookies already begins when the website is visited. If the use of cookies takes place related to the accession to the function specifically requested by the user, the information may appear in connection with the accession to the function as well. In this case it is not necessary to show the full text of the information on cookies on the website, it is sufficient to provide a brief summary of the main points of the information, and refer to the availability of comprehensive information through a link.

(4) The visitor shall be informed about the use of cookies on the website in the Privacy Policy defined in the Annex to this Policy. Through this Policy the Data Controller provides opportunity for the visitor to get to know at any time, prior to or during the accession to services related to information society, what types of data for what purposes are handled by the Controller, including the processing of data not directly related to the user.

V Applied cookies

The Data Controller informs its Users that it is using the programs Google Analytics, Google Remarketing, AdWords Conversion Tracking, and Facebook Remarketing to measure the frequency of visits to its Website and subsites, to monitor the behavior of visitors, to produce statistics and to increase advertising effectiveness. The aforementioned programs install so-called cookies on the user's computer, which collect user data. The website visitors (Subjects) authorize the Data Controller to use the programs Google Analytics, Google Remarketing, AdWords Conversion Tracking, and Facebook Remarketing. At the same time they consent to the monitoring of their user behavior, and to use all the services offered by the programs by the Data Controller. Nevertheless, the user can disable cookies' data recording and data storage at any time for the future as described below.

We inform our users that the settings and use of Google Analytics, Google Remarketing, AdWords Conversion Tracking, and Facebook Remarketing programs fully comply with the requirements of the data protection authorities.

According to the information given by Google, Google Analytics mainly uses first-party cookies to report visitors' interactions on the website. These cookies record exclusively de-identified data. Browsers do not share first-party cookies between domains. For more information on cookies, see Google Ads and Data Protection FAQ.



1. Google Analytics:

The Data Controller uses Google Analytics to produce statistics in the first place, among others measures the effectiveness of its campaigns with the program. By using the program the Data Controller mainly obtains information on the number of visitors to the Website, and on the amount of time visitors spent on the Website. The program recognizes the IP address of the visitor, this way it is able to monitor whether the visitor is a recurrent or a new visitor, furthermore it is possible to follow the visitor's route on the Website and the menu items checked.

2. Google Remarketing:

By using Google Remarketing the Data Controller collects the data of DoubleClick cookie besides the common data gathered by Google Analytics. By means of DoubleClick cookie it is possible to use remarketing service, which in the first place ensures that the visitors of the Website will later meet the advertisements of the Data Controller on free Google advertising spaces. The Data Controller uses Google Remarketing program to its online advertisements. The advertisements of the Data Controller are displayed by external service providers as well - such as Google - on internet websites. The Data Controller and the external service providers (like Google) use first-party cookies (such as the cookies of Google Analytics) and third-party cookies (such as DoubleClick cookie) together to keep themselves informed on the basis of users' previous visits to the Website, and to optimize and display advertisements.

3. Google AdWords Conversion Tracking:

The aim of Google AdWords Conversion Tracking is to help the Data Controller in measuring the effectiveness of AdWords advertisements. All this is made by means of the cookies installed on the User's computer, which are set for 30 days and do not collect personal data.

4. Facebook Remarketing

The Data Controller uses Facebook's remarketing pixel in order to increase the effectiveness of Facebook advertisements, for the purpose of building a so-called remarketing list. This way following a visit to the Website the external service provider - like Facebook - may display advertisements on internet websites. Remarketing lists are not suitable for identification purposes. They do not contain the personal data of visitors, they identify exclusively the browsing software.

5. Disable cookies

You can manage your cookie settings, or disable the feature from your own computer, via your browser. This option may be found depending on the browser's toolbar under menu cookies/placing tracking functions, however in general it is possible to set under Tools > Settings > Data Protection Settings menu which tracking functions are enabled/disabled on your computer. Those Users who do not want Google Analytics to report on their visit may install Google Analytics opt-out browser add-on. If you want to disable the web activity of Google Analytics, visit the Google Analytics opt-out website and install the add-on in your browser. For further information on the installation and uninstallation of the add-on, please check the help menu of the particular browser.



VI *Access to data and data security measures*

1. *Access to data and data transfer*

The employees of the Data Controller can have access to your personal data in order to fulfil their duties. The Data Controller forwards the processed personal data to its subcontractors fixed in the Annex to this Policy. The Data Controller transfers your personal data to other Data Controllers and public authorities – not included in the Annex – only on an exceptional basis. For example, if legal proceedings concerning you are instituted, and the court seized requires the transfer of documents containing your personal data, the police contacts the Data Controller and requires the transfer of documents containing your personal data to the investigation.

2. *Data security measures*

The Data Controller stores personal data provided by you on its servers, and in some cases in its paper-based archive. For the storage of personal data, the Data Controller do not use the service of any other company. The Data Controller takes appropriate measures to protect personal data, inter alia, against unauthorized access, or against unauthorized alteration thereof. For example, the access to personal data stored on servers is logged by the Data Controller, thus it is always verifiable who and when accessed the data, and what kind of personal data was accessed.

VII *The subject's rights related to data processing*

1. *Access rights*

You should have the right of access to your personal data. On your request the Data Controller shall confirm whether personal data concerning you are being processed, and it shall provide information on the following:

- a. which of your personal data,
- b. on which legal basis,
- c. for what data processing purpose,
- d. from what sources,
- e. how long has been processed.

Your right to obtain from the Data Controller confirmation as to whether (or not) personal data concerning you are being processed,

- a. includes personal data concerning you;
- b. does not include anonymous data;
- c. does not include personal data not concerning you; and
- d. includes pseudonymised personal data clearly linked to you.

The Data Controller shall provide access to and a copy of personal data on your request. If you request an additional/other copy of your personal data, the Data Controller may charge a reasonable fee, taking into account the administrative costs incurred in providing the request, which fee will be borne by you.

2. *Right to rectification*

You should have the right to have personal data concerning you rectified.

Your right to rectification

- a. does not include anonymous data;
- b. includes personal data concerning you;
- c. does not include personal data not concerning you; and
- d. includes pseudonymised personal data clearly linked to you.



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The Data Controller shall rectify or complete personal data in accordance with your request. The Data Controller shall notify the recipients of the personal data (if any) of any rectification of your personal data. However the Data Controller does not notify the recipients of the rectification of personal data, in case the notification of recipients proves impossible or would involve disproportionate efforts.

3. Right to erasure

Under certain conditions you should have the right to obtain the erasure of personal data concerning you. The Data Controller shall have the obligation to erase personal data without undue delay where the following grounds apply:

- a. the Data Controller processes those personal data, and
- b. you request the erasure of your personal data, and
- c. the personal data are not necessary for the purposes for which they are processed by the Data Controller.

The Data Controller shall have the obligation to erase personal data without undue delay, in case

- a. the Data Controller processes your personal data, and
- b. you request the erasure of your personal data, and
- c. you withdraw your consent on which the processing of your personal data is based, and
- d. there is no other legal ground for the further processing of your personal data.

The Data Controller shall have the obligation to erase personal data without undue delay, in case

- a. data processing is necessary for the purposes of the legitimate interests of the Data Controller or of a third party, and
- b. you object to the fact that the Data Controller processes your personal data, and
- c. no legitimate grounds underlying the processing of such data prevail over your objection.

The Data Controller shall have the obligation to erase personal data without undue delay, in case

- a. you request the erasure of your personal data, and
- b. the processing of such data by the Data Controller is not unlawful, or
- c. erasure is obligatory under the laws in force, or
- d. your data is collected in

relation to information society services.

The Data Controller shall notify the recipients of the personal data (if any) of the erasure of your personal data. However the Data Controller does not notify the recipients of the erasure of personal data, in case the notification of recipients is impossible or would involve disproportionate efforts.

4. Right to restriction of processing

You may request the restriction of processing of your personal data. Your right in relation to the request for the restriction of processing of your personal data

- (a) does not include anonymous data;
- (b) includes personal data concerning you;
- (c) does not include personal data not concerning you; and
- (d) includes pseudonymised personal data clearly linked to you.



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The Data Controller restricts the processing of your personal data for a period enabling it to verify the accuracy of such data, in case you request the restriction of processing of your personal data and you contest the accuracy of such data. The Data Controller restricts the processing of your personal data, in case you request the processing of data, the processing of which is unlawful, and you oppose the erasure of such data. The Data Controller restricts the processing of your personal data, in case

- (a) you request the restriction of processing of your personal data, and
- (b) the Data Controller no longer needs such data for the purposes of the processing, and
- (c) you require your data for the establishment, exercise or defence of legal claims.

The Data Controller restricts the processing of your personal data, in case

- a. you object to the processing of such personal data, which is necessary for the purposes of the legitimate interests of the Data Controller, and
- b. You wait for the confirmation of the fact that there is a legitimate reason for the processing of your personal data by the Data Controller, which does not prevail over your objection.

The Data Controller shall notify the recipients of such personal data (if any) of the restriction of processing of your personal data. However the Data Controller does not notify the recipients of such restriction, in case the notification of recipients is impossible or would involve disproportionate efforts.

In case the Data Controller restricts the processing of your personal data,

- (a) it may store such personal data,
- (b) it may process such personal data on the basis of your consent,
- (c) it may process personal data for the establishment, exercise or defence of its legal claims, or to protect the rights of a person.

5. Right to data portability

You have the right to receive the personal data concerning you, which you have provided to a controller, in a structured, commonly used and machine-readable format and have the right to transmit those data to another controller without hindering (where technically possible) the controller to which the personal data have been provided, where the data processing is based on consent or is necessary for the performance of a contract and the processing is carried out by automated

means. Your right to data portability

- (a) does not include anonymous data;
- (b) includes personal data concerning you;
- (c) does not include personal data not concerning you; and
- (a) does not include clearly anonymous data;

6. Administrative deadline to your request submitted as subject

The Data Controller shall respond requests pursuant to your above mentioned entitlements without undue delay and no later than one month.

7. Right to lodge a complaint

If you believe your rights have been infringed, the Data Controller proposes that you should seek to initiate discussions with the Data Controller by directly contacting the Data Controller. If such discussions are unsuccessful, or you do not wish to participate in such activities, you



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may bring the case before the Court or to the Hungarian National Authority for Data Protection and Freedom of Information (NAIH). In case of initiation of legal proceedings you may decide to initiate the proceedings before the competent court for your place of residence.

The contact details of NAIH are the following:

1125 Budapest, Szilágyi Erzsébet fasor 22/C;

telephone: +36 1 391 1400; fax: +36 1 391 1410; e-mail: ugyfelszolgalat@naih.hu; website:

www.naih.hu

8. Amendments to this Policy

The Data Controller preserves the right to amend this Policy at any time. The Data Controller informs clients of such amendments via mail or email if applicable and under the relevant legislation in any case.

Budapest, May 2018